

1. EXCELLENCE

The city of Columbus will ensure that an excellent public environment on the Whittier Peninsula will be achieved by...

- ▲ Encouraging variety, creativity and quality in architectural & landscape design;
- ▲ Using public art to create special places offering surprises, excitement, contemplation, and respite;
- ▲ Promoting well-proportioned and active streets that enhance human scale, amenity and environmental comfort;
- ▲ Seamlessly integrating the park and neighborhood outdoor spaces through design and a mutually dependent green infrastructure approach
- ▲ Respecting the historic heritage of the Whittier's unique location; and
- ▲ Promoting a quality standard that achieves the most durable, healthy, comfortable, affordable and energy-efficient living and working environments for residents, employees and visitors.

2. ENVIRONMENTAL RESPONSIBILITY

Sustainability will influence all planning decisions and actions taken to develop a new neighborhood on the Whittier Peninsula. A sustainable, environmentally responsible approach will be integrative and pragmatic. It will result in a community that will stand the test of time -- environmentally, economically and socially.

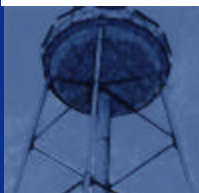
3. DIVERSITY

Commit to creating a mixed-use, socio-economically diverse community with a variety of residential options for purchase or lease. It is the city's intent to create a new urban neighborhood that is attractive to a wide variety of households, including families. Therefore, at least ten-percent of the residences built on the Whittier will be affordable, workforce housing.

4. CONNECTIVITY

The Whittier Peninsula is part of...

- ▲ An evolving regional multi-purpose trail and greenways system;
- ▲ The historic Brewery District neighborhood;
- ▲ The Central Ohio region, and will position itself to participate in regional transportation planning and opportunities; and
- ▲ Downtown Columbus, its business district, a growing arts, cultural, residential, commercial and sports community, including the evolving Scioto Mile park system.



The Whittier Development Principles



City of Columbus, Mayor Michael B. Coleman

September 2, 2005